

SHANE & SHANE, INC.

PUBLIC RELATIONS & SOCIAL MEDIA STRATEGIES – SINCE 2003 – DETROIT, MICHIGAN

The Art of Positioning Your Firm In the Eyes of Potential Clients by Gaining Credibility & Visibility with Press & Readership

Workplace Fairness Partnership with Shane & Shane, Inc.

Are you looking to identify relevant opportunities to promote your firm and lawyers? Let us establish your firm as thought leaders with content about the expertise of your firm.

Public relations is a strategic communication process that builds mutually beneficial relationships between organizations and their publics

Workplace Fairness has partnered with [Shane & Shane, Inc.](#) with the intent to shine a light on the work of the dedicated employment lawyers who strive to protect and preserve workers' rights.

Shane & Shane will customize and distribute Workplace Fairness's national releases for local markets via this partnership at a significantly reduced cost to participants of the program. These customized Public Relations services will position local employment attorneys as subject-matter experts of the most critical employment issues we face as a nation. They will educate the public on current issues and help connect local employment attorneys with individuals in need of their services.

[See details on the customized press release program here.](#)

[See details on a full-service PR package here.](#)

About Shane & Shane, Inc.

SHANE & SHANE, INC.

+1 (248) 935-3224

NOTE: Information in this report is deemed reliable but is not guaranteed. This document is the proprietary confidential property of Shane & Shane, Inc. Disclosure or discussion of this document, in whole or in part, to any party other than that of the intended, or duplication, distribution, or publication of this document, in whole or in part, is strictly prohibited.

[Shane & Shane](#) is a full-service Public Relations & Social Media Strategies and Management Firm with 17+ years of experience working with businesses to leverage print, television, radio, internet plus all influencers in any media to expand markets and clientele.

Our company has extensive knowledge in all aspects of public relations & communications, plus a proven record of gaining visibility and market share for our clients.

Managing Director [Heidi Allison-Shane](#) has a passion for workplace equality and worker's rights. She has been a Workplace Fairness board member for over 10 years. To learn more about the principals of Shane & Shane, Inc., [please click here](#).

Our clients have been lauded by the world's most influential publications and writers.

- One of "The Best Sites for Deals and Up-to-Date Employment, career & lifestyle Information" (*Employment, career & lifestyle + Leisure Magazine*)
- "Score Luxury Cruises at Bargain Prices" (*The Street*)
- "Best site for cruise deals" (*The Wall Street Journal*)
- "36 Web Addresses You Should Know" (*The Washington Post*)

These, and many other compliments and mentions provide insight into our services and why we are so highly acclaimed by both the media and our clients!

Please contact one of the partners for more information:

<https://shaneandshaneinc.com/contact/>